

*The success of any enterprise is how it uses the data available.*

*SuperHOST gives the ability to handle the data of several stores as if it were one store.*

SuperHost allows complete price management, movement tracking, and extensive listing and reporting capabilities from one location. Implementing SuperHOST at corporate headquarters will put control of the chain's pricing philosophy and inventory strategy in the hands of the corporate decision makers, ultimately improving profit margin.

SuperHOST employs Microsoft SQL Server as its high performance database allowing for presentation of information in an easy to use spread-sheet style interface. This format also allows for searches, imports and exports, movement and so much more. Queries are user-defined and extremely flexible.

The Executive Information System in SuperHOST gives even the occasional user the power to drill down to the right amount of data for informed decision making. EIS also provides a unique and flexible way of analyzing movement, profitability, and finding errors.

